

# 2013 Retail Outlook Guide - Retail Trade Area - Mount Vernon, Texas



## Contact Information

Teresa Wims  
 Mount Vernon Economic Development Corporation  
 PO Box 597  
 Mount Vernon TX 75457

Phone 903.537.4495  
 Fax 903.537.2634  
 Email [edc@comvtx.com](mailto:edc@comvtx.com)  
 Web [www.mtvernonedc.com](http://www.mtvernonedc.com)  
[www.visitmtvernotx.com](http://www.visitmtvernotx.com)  
[www.comvtx.com](http://www.comvtx.com)

March 2013. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 662.844.2155.

## Population

	2000	2010	2013 ESTIMATE	2018 PROJECTION
Mount Vernon	2,399	2,662	2,820	2,855
Retail Trade Area	11,128	12,739	12,771	13,083

## Income

	2013 ESTIMATE
Average Household	\$62,772
Median Household	\$45,065
Per Capita (2012)	\$20,247

## Educational Attainment

	2013 ESTIMATE
Graduate or Professional	6.82%
Bachelor's Degree	14.46%
Associate Degree	3.86%
Some College, No Degree	22.48%
High School Graduate	32.28%
Some High School, No Degree	10.81%
Less than 9th Grade	9.29%

## Race Distribution

	2013 ESTIMATE
White	84.18%
Black or African American	3.55%
American Indian/Alaskan	0.78%
Asian	0.52%
Native Hawaiian/Islander	0.05%
Other Race	9.06%
Two or More Races	1.86%
Hispanic or Latino (of any race)	17.70%

## Age

GROUPS	2013 ESTIMATE
Under 5 Years	6.96%
5-14 Years	14.02%
15-20 Years	8.10%
21-24 Years	4.86%
25-34 Years	10.19%
35-44 Years	11.07%
45-54 Years	13.21%
55 Years and Over	31.57%
DISTRIBUTION	2013 ESTIMATE
Median Age	40.30
Average Age	39.90